



## Pricing

Simple, monthly, no surprises. Pick the tier that matches the pain — hosting & care included in every plan.

<p><b>Go Live</b></p> <p><b>\$149</b>/mo</p>	<p>\$0 founding setup (reg. \$299)</p> <p>AI website + lead-capture chat + hosting &amp; care.</p>	<p><b>BEST FOR</b></p> <p><b>No or old site</b></p>
<p><b>Foundation</b></p> <p><b>\$197</b>/mo</p>	<p>+ \$497 one-time setup</p> <p>Get found online — local presence + the essentials to be discovered.</p>	<p><b>BEST FOR</b></p> <p><b>Can't be found</b></p>
<p><b>Growth</b></p> <p><b>\$497</b>/mo</p> <p><b>MOST POPULAR</b></p>	<p>+ \$997 one-time setup</p> <p>Get booked — capture, follow-up, and reviews working together.</p>	<p><b>BEST FOR</b></p> <p><b>Want more jobs</b></p>
<p><b>Always-On</b></p> <p><b>\$897</b>/mo</p>	<p>+ \$1,497 one-time setup</p> <p>Never miss a job — full Ava AI receptionist + outbound follow-up.</p>	<p><b>BEST FOR</b></p> <p><b>Missing calls</b></p>

### À-LA-CARTE ADD-ONS

- |                       |                 |                    |                         |
|-----------------------|-----------------|--------------------|-------------------------|
| ● AI receptionist     | <b>\$297/mo</b> | ● Website chatbot  | <b>\$147/mo</b>         |
| ● Text-back / reviews | <b>\$97/mo</b>  | ● Outbound calling | <b>\$397/mo + \$400</b> |
| ● Ads & social        | <b>\$497/mo</b> | ● Content          | <b>\$397/mo</b>         |

**FOUNDING CLIENT — 5 SPOTS** Lock your rate + 50% off setup, in exchange for a case study, testimonial & review.  
*Custom quotes welcome. Prices in USD; pass-through usage (telephony, ad spend) billed as stated in your Order Form.*

### OUR PROMISE

"We're not selling you a website — we're renting you a finished lead engine that took a year to build. We configure it to your business in days. Hosting, updates, and security are included in your monthly; there's never a separate hosting bill. The AI answers every call 24/7 in English and Spanish, books jobs, and follows up in under a minute — and we watch it daily so it just works."

